



smart start

choctaw, mccurtain, pushmataha



2006 Strategic Plan

Vision

Children will be healthy, eager to learn and ready to succeed by the time they enter Kindergarten in Choctaw, McCurtain and Pushmataha counties.

Mission

Maximize the potential of each young child through all available public and private resources in Choctaw, McCurtain and Pushmataha counties.

Four Key Long-Term Outcomes

- ☀ Families in the Tri-County area will nurture, teach and provide for their young children.
- ☀ Children in the Tri-County area will be born healthy and remain healthy.
- ☀ Families in the Tri-County area with young children are able to find and afford high quality child care when needed.
- ☀ Children in the Tri-County area enter kindergarten prepared to learn and continue to succeed.

Strategic Directions

Strategic Direction 1: Create a Successful Foundation for Parents

Strategic Direction 2: Build a Happy, Healthy Community

Strategic Direction 3: Improve Community Resources and Services

Strategic Direction 4: Sustainability and Expansion

 **Families in the Tri-County area will nurture, teach and provide for their young children.**

Parenting Classes (SD1)
Public Engagement (SD1)
Community Training Events (SD1)
211 (SD3)

 **Children in the Tri-County area will be born healthy and remain healthy.**

Immunizations (SD2)
Sprouts Nutrition/Fitness Video (SD2)
Play, Learn, Physical activity (SD2)

 **Families in the Tri-County area with young children are able to find and afford high quality child care when needed.**

Child Care Improvement Mini-Grants (SD3)

 **Children in the Tri-County area enter kindergarten prepared to learn and continue to succeed.**

Arts Programs (SD2)
Raising A Reader – Implementation and Expansion (SD3)

 **Sustainability and Expansion**

Community Mobilization (SD4)
Sustainability Funding and Local Partnerships (SD4)

WORK PLAN

Strategic Direction 1: Create a Successful Foundation for Parents (SD1)

Parenting Classes – Host two in each county.

Implementation Steps	Who	When
Define course topics	Coordinator, Sub-committee	6 times per year (2 X county)
Set dates and times	Coordinator, Sub-committee	As needed
Secure facilitators	Coordinator, Sub-committee	As needed
Secure Locations	Coordinator, Sub-committee	As needed
Advertise	Coordinator, Sub-committee	As needed

Public Engagement

Implementation Steps	Who	When
Billboards	Coordinator	May/June 06'
Distribute Born Learning materials	Coordinator, Coalition Membership	May 06'/On-going
Distribute Parent Guides	Coordinator, Coalition Membership	May 06'/On-going
Newspaper Articles	Coordinator	April 06'/As needed
Smart Start promotion	Coordinator, Coalition Membership	On-going

Community Training Events

Implementation Steps	Who	When
Define Event Topic(s)	Coordinator, Sub-Committee	February 07'
Set Date(s) and Time(s)	Coordinator, Sub-Committee	February 07'
Collaborate with other community partners to participate in event(s).	Coordinator	February 07'
Secure Location(s)	Coordinator, Sub-Committee	February 07'
Secure Presenter(s)	Coordinator, Sub-Committee	February 07'
Advertise	Coordinator, Sub-Committee, Community Partners	As needed

Strategic Direction 2: Build a Happy, Healthy Community (SD2)

Increase and Maintain Immunization Rates

Implementation Steps	Who	When
Partner with County Health Departments.	Coordinator	As needed
Provide any support and assistance to immunization efforts.	Coordinator, Coalition Membership	As needed

Sprouts Nutrition/Fitness Video Distribution

Implementation Steps	Who	When
Partner with Choctaw Nation Healthy Lifestyles Program	Coordinator	April-06
Identify facilities that could use the video.	Coordinator, Coalition Membership	On-going
Assist in the distribution of the Sprouts video.	Coordinator, Coalition Membership	On-going

Support programs that encourage physical activity and healthy lifestyles.

Implementation Steps	Who	When
Identify community partners	Coordinator, Coalition Membership	On-going
Offer support or assistance to programs that offers healthy lifestyle opportunities to children 0-6 and their families.	Coordinator, Coalition Membership	On-going

Summer Arts Program – Change to include pre-k children.

Implementation Steps	Who	When
Contact Summer Arts Committee (Push. Co.)	Coordinator	March 07'
Explore the opportunity to include Pre-K age children in activities.	Coordinator	March 07'
Offer support and assistance to the Summer Arts program.	Coordinator, Coalition Membership	As needed
Advertise	Coordinator, Coalition Membership	As needed

Strategic Direction 3: Improve Community Resources and Services (SD3)

#211 – Make sure the number has our correct information.

Implementation Steps	Who	When
Contact #211	Coordinator	October 07'
Verify Tri-County Smart Start Resource information.	Coordinator	October 07'
Update Tri-County Smart Start information on #211 records.	Coordinator	On-going

Child Care Improvement Mini-Grants

Implementation Steps	Who	When
Identify community partners/resources and involve them into the process.	Coordinator	March/April 07'
Define an unbiased review committee.	Coordinator, Community Partners	March/April 07'
Create and define application process.	Coordinator, Review Committee, Community Partners	March/April 07'
Create and define rules and regulations.	Coordinator, Review Committee, Community Partners	March/April 07'
Distribute grant applications to all eligible child care facilities and family child care homes.	Coordinator, Review Committee, Community Partners	March/April 07'
Have review committee judge applications.	Coordinator, Review Committee	March/April 07'
Notify selected applicants.	Coordinator	March/April 07'
Offer support to the selected applicants in administering their mini-grant awards.	Coordinator, Community Partners	As needed

RAR – Implementation and Expansion

Implementation Steps	Who	When
Search and identify funding opportunities	Coordinator, Community Partners	On-going
Implement RAR in family child care homes, child care centers, pre-k, Head Starts and Early Head Starts.	Coordinator, Community Partners	As Available
Promote RAR to local agencies/programs.	Coordinator, Community Partners	On-going
Offer training, ordering, evaluation and support to all RAR partners.	Coordinator	On-going

Strategic Direction 4: Sustainability and Expansion (SD4)

Community Mobilization

Implementation Steps	Who	When
Identify new and/or existing community resources and services that Tri-County Smart Start could link together to create more effective and efficient services.	Coordinator, Coalition Membership, Community Partners	On-going
Maintain the relationships between all community partners and Tri-County Smart Start.	Coordinator	On-going

Create a local network dedicated to funding opportunities.

Implementation Steps	Who	When
Create a Yahoo Group Page.	Coordinator	September 07'
Define potential group members.	Coordinator, Coalition Membership	September 07'
Inform, recruit and add membership to the group that is interested in participating in a group forum specific to local fund opportunities.	Coordinator	On-going
Promote Group	Coordinator, Group Members	On-going
Maintain Yahoo Group page.	Coordinator	On-going