



# smart start

choctaw, mccurtain, pushmataha



## 2006 Strategic Plan

## Vision

Children will be healthy, eager to learn and ready to succeed by the time they enter Kindergarten in Choctaw, McCurtain and Pushmataha counties.

## Mission

Maximize the potential of each young child through all available public and private resources in Choctaw, McCurtain and Pushmataha counties.

## Four Key Long-Term Outcomes

- ☀ Families in the Tri-County area will nurture, teach and provide for their young children.
- ☀ Children in the Tri-County area will be born healthy and remain healthy.
- ☀ Families in the Tri-County area with young children are able to find and afford high quality child care when needed.
- ☀ Children in the Tri-County area enter kindergarten prepared to learn and continue to succeed.

## Strategic Directions

**Strategic Direction 1: Create a Successful Foundation for Parents**

**Strategic Direction 2: Build a Happy, Healthy Community**

**Strategic Direction 3: Improve Community Resources and Services**

**Strategic Direction 4: Sustainability and Expansion**

 **Families in the Tri-County area will nurture, teach and provide for their young children.**

Parenting Classes (SD1)  
Public Engagement (SD1)  
Community Training Events (SD1)  
211 (SD3)

 **Children in the Tri-County area will be born healthy and remain healthy.**

Immunizations (SD2)  
Sprouts Nutrition/Fitness Video (SD2)  
Play, Learn, Physical activity (SD2)

 **Families in the Tri-County area with young children are able to find and afford high quality child care when needed.**

Child Care Improvement Mini-Grants (SD3)

 **Children in the Tri-County area enter kindergarten prepared to learn and continue to succeed.**

Arts Programs (SD2)  
Raising A Reader – Implementation and Expansion (SD3)

 **Sustainability and Expansion**

Community Mobilization (SD4)  
Sustainability Funding and Local Partnerships (SD4)

## WORK PLAN

### Strategic Direction 1: Create a Successful Foundation for Parents (SD1)

#### Parenting Classes – Host two in each county.

<b>Implementation Steps</b>	<b>Who</b>	<b>When</b>
Define course topics	Coordinator, Sub-committee	6 times per year (2 X county)
Set dates and times	Coordinator, Sub-committee	As needed
Secure facilitators	Coordinator, Sub-committee	As needed
Secure Locations	Coordinator, Sub-committee	As needed
Advertise	Coordinator, Sub-committee	As needed

#### Public Engagement

<b>Implementation Steps</b>	<b>Who</b>	<b>When</b>
Billboards	Coordinator	May/June 06'
Distribute Born Learning materials	Coordinator, Coalition Membership	May 06'/On-going
Distribute Parent Guides	Coordinator, Coalition Membership	May 06'/On-going
Newspaper Articles	Coordinator	April 06'/As needed
Smart Start promotion	Coordinator, Coalition Membership	On-going

### Community Training Events

Implementation Steps	Who	When
Define Event Topic(s)	Coordinator, Sub-Committee	February 07'
Set Date(s) and Time(s)	Coordinator, Sub-Committee	February 07'
Collaborate with other community partners to participate in event(s).	Coordinator	February 07'
Secure Location(s)	Coordinator, Sub-Committee	February 07'
Secure Presenter(s)	Coordinator, Sub-Committee	February 07'
Advertise	Coordinator, Sub-Committee, Community Partners	As needed

### Strategic Direction 2: Build a Happy, Healthy Community (SD2)

#### Increase and Maintain Immunization Rates

Implementation Steps	Who	When
Partner with County Health Departments.	Coordinator	As needed
Provide any support and assistance to immunization efforts.	Coordinator, Coalition Membership	As needed

#### Sprouts Nutrition/Fitness Video Distribution

Implementation Steps	Who	When
Partner with Choctaw Nation Healthy Lifestyles Program	Coordinator	April-06
Identify facilities that could use the video.	Coordinator, Coalition Membership	On-going
Assist in the distribution of the Sprouts video.	Coordinator, Coalition Membership	On-going

**Support programs that encourage physical activity and healthy lifestyles.**

<b>Implementation Steps</b>	<b>Who</b>	<b>When</b>
Identify community partners	Coordinator, Coalition Membership	On-going
Offer support or assistance to programs that offers healthy lifestyle opportunities to children 0-6 and their families.	Coordinator, Coalition Membership	On-going

**Summer Arts Program – Change to include pre-k children.**

<b>Implementation Steps</b>	<b>Who</b>	<b>When</b>
Contact Summer Arts Committee (Push. Co.)	Coordinator	March 07'
Explore the opportunity to include Pre-K age children in activities.	Coordinator	March 07'
Offer support and assistance to the Summer Arts program.	Coordinator, Coalition Membership	As needed
Advertise	Coordinator, Coalition Membership	As needed

**Strategic Direction 3: Improve Community Resources and Services (SD3)**

**#211 – Make sure the number has our correct information.**

<b>Implementation Steps</b>	<b>Who</b>	<b>When</b>
Contact #211	Coordinator	October 07'
Verify Tri-County Smart Start Resource information.	Coordinator	October 07'
Update Tri-County Smart Start information on #211 records.	Coordinator	On-going

### Child Care Improvement Mini-Grants

<b>Implementation Steps</b>	<b>Who</b>	<b>When</b>
Identify community partners/resources and involve them into the process.	Coordinator	March/April 07'
Define an unbiased review committee.	Coordinator, Community Partners	March/April 07'
Create and define application process.	Coordinator, Review Committee, Community Partners	March/April 07'
Create and define rules and regulations.	Coordinator, Review Committee, Community Partners	March/April 07'
Distribute grant applications to all eligible child care facilities and family child care homes.	Coordinator, Review Committee, Community Partners	March/April 07'
Have review committee judge applications.	Coordinator, Review Committee	March/April 07'
Notify selected applicants.	Coordinator	March/April 07'
Offer support to the selected applicants in administering their mini-grant awards.	Coordinator, Community Partners	As needed

### RAR – Implementation and Expansion

<b>Implementation Steps</b>	<b>Who</b>	<b>When</b>
Search and identify funding opportunities	Coordinator, Community Partners	On-going
Implement RAR in family child care homes, child care centers, pre-k, Head Starts and Early Head Starts.	Coordinator, Community Partners	As Available
Promote RAR to local agencies/programs.	Coordinator, Community Partners	On-going
Offer training, ordering, evaluation and support to all RAR partners.	Coordinator	On-going

## Strategic Direction 4: Sustainability and Expansion (SD4)

### Community Mobilization

Implementation Steps	Who	When
Identify new and/or existing community resources and services that Tri-County Smart Start could link together to create more effective and efficient services.	Coordinator, Coalition Membership, Community Partners	On-going
Maintain the relationships between all community partners and Tri-County Smart Start.	Coordinator	On-going

### Create a local network dedicated to funding opportunities.

Implementation Steps	Who	When
Create a Yahoo Group Page.	Coordinator	September 07'
Define potential group members.	Coordinator, Coalition Membership	September 07'
Inform, recruit and add membership to the group that is interested in participating in a group forum specific to local fund opportunities.	Coordinator	On-going
Promote Group	Coordinator, Group Members	On-going
Maintain Yahoo Group page.	Coordinator	On-going